
Driving Sustainability and the Circular Economy in Chemicals

EXECUTIVE ROUNDTABLE FOR MATERIALS GROWTH

A conversation with Catherine C. Keenan

Founder & Principal, Catherine C. Keenan Consulting LLC

July 21, 10 am EST

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The Executive Roundtable is hosted by
[Growth Arc Advisors LLC](#)



Catherine C. Keenan

Catherine is a member of the Board of Directors of Agilyx AS. Previously, she was Head of Sustainability, Public Affairs and EHS for Trinseo, A \$5b materials company. She is the Founder of her own consulting firm, Catherine C. Keenan Consulting which specializes in sustainability and ESG.

With 30+ years of experience in the Chemical and Plastics industry Catherine has deep expertise in sustainability strategy development and governance/ESG. She has built global sustainability programs, led the setting of 10-year sustainability goals for two global companies, and has positioned companies for improved scores on (ESG) ratings frameworks.

Additionally, Catherine has expertise in public affairs, B2B branding & reputation, Corporate Social Responsibility (CSR), and crisis management. She has worked on more than 30 M&A transactions and led communications and branding programs related to both IPOs and multi-billion-dollar transactions.



Chemical Week/S&P Global analysis

April 18, 2022

- Chemical Week analyzed the carbon goals of the top 101 chemical companies with publicly disclosed revenue
- 69% have committed to carbon neutral or net zero goals by 2050.

| Heat map | | | | | | | | | |
|--|-------------------|--------------------|--------------------|----------------|---------------------|------------------|----------------|------------------|---------------------|
| (announced net-zero or carbon reduction commitments) | | | | | | | | | |
| BASF | Sinopec | Dow | Formosa Plastics | ExxonMobil | Ineos | ChemChina | Sabir | Lyondell Basell | Mitsubishi Chemical |
| Linde | Air Liquide | Bayer | Hengli Petrochem | Nutrien | DuPont | Sherwin-Williams | LG Chem | Toray Industries | Sumitomo Chemicals |
| Evonik | Shell | Corteva | Rongshen Petrochem | PPG Industries | Reliance Industries | SK Innovation | Covestro | Shin Etsu | Solvay |
| Ecolab | 3M | Yara | Braskem | Lotte Chemical | Indorama Ventures | DSM | PTT Global | Wanhua | Mitsui Chemical |
| Henkel | AkzoNobel | Arkema | Shanghai Petrochem | Asahi Kasei | Air Products | Mosaic | Sasol | Eastman Chemical | CP Chem |
| Showa Denko | Lanxess | Westlake Chemical | Hengli Petrochem | Givaudan | Lonza | DIC Corp. | Tosoh | Orbia | Eurochem |
| RPM | Huntsman | Lubrizol | Wacker Chemie | Grupo Alfa | Celanese | Johnson Matthey | Tongkun Group | Teijin | Mitsubishi Gas Chem |
| Kuraray | IFF | Israel Chemical | Chemours | SCG | Kingfa | Honeywell | Avery Dennison | Imerys | FMC |
| North Huajin | K+S | Xingfengming Group | Clariant | Symrise | Versalis | Sibur | CF Industries | Orica | OxyChem |
| Daicel | Petronas Chemical | Kaneka | JSR | Avient | Albemarle | Shanghai Huayi | Trinseo | PkN Orient | Sekisui Chemical |

■ Net-zero by 2050
 ■ 2030 reduction commitment
 ■ No announced commitments

Source: Chemical Week; company reports; IHS Markit. © 2022 IHS Markit

Are you wrestling with ESG issues?

Contact Information

Catherine C. Keenan Consulting LLC

Email: catherineckeenan@gmail.com

LinkedIn: <https://www.linkedin.com/in/cckeenan/>

Next Event

Digital Sales & Marketing

Terry Kaufman,
Director Inside Sales,
Avient Corporation

Sept 8, 10 AM EST

Register

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Roundtable Membership
& Event Schedule

